## BEE Sends Notice for Non -Compliance of BEE Star Label



## **BUREAU OF ENERGY EFFICIENCY**

(A statutory body under Ministry of Power, Government of India) 4<sup>th</sup> Floor, Sewa Bhawan, R.K. Puram, New Delhi-110066 (INDIA) Website : www.beeindia.gov.in, Ph: 011-26766700

## **PUBLIC NOTICE**

It has been brought to the notice that **M/s Ajanta India Limited** is **selling LED bulbs with unauthorized BEE Star Rating label**, which is in violation with Section 14 of the Energy Conservation Act read with the Provisions of Regulation No. BEE/S&L/LED/2017-18/ Dated 28<sup>th</sup> December 2017. Consumers are hereby informed that Bureau of Energy Efficiency (BEE) has not approved Star label for any LED bulb model of M/s Ajanta India Limited till date.

M/s Ajanta India Limited has already been advised to withdraw all such products from the market and not to sell such products.



Secretary

Always check for the authenticity of Star Label while purchasing a BEE Star Labelled Product.

davp 34106/13/0015/2021

In February 2021, BEE had publicly sent notice to Ms Ajanta India Ltd for selling LED bulbs with unauthorized BEE Star Label and advised them to withdraw all such products from the market.