

ABSTRACT

Title: **SSL Applications for public Lighting**

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Sub-Title : LED Products & Applications for Street Lighting & Others

Abstract:

Nowadays, increasing number of lighting applications in public areas is adopting LED as the key source of light. Government and many global companies in different countries, including India, China, Korea, USA, are converting thousands of traditional lighting luminaires to LED luminaires for saving cost of ownership and increasing green PR value.

In order to support the continuous growth of SSL players, this presentation will share the SSL industry market analysis in three main parts:

- 1) different LED adoption drivers & LED products
- 2) benefits of LED technology for SSL applications,
- 3) introduction of global street lighting standards and Lighting Eco System.

This analysis provides SSL players an overview, which could support them to create new market and product strategies. If the strategies are implemented successfully, more and more opportunities could be captured by the SSL players.