

# light

INDIA

## International Conference on Redefining Light

Sustainability, New Technologies and Humanising Lighting



**Date:**

October 5-6, 2012

**Venue:**

Pragati Maidan, New Delhi

**Main Sponsors:**



**Co-Sponsor:**



**Organised by:**

Electric Lamp & Component Manufacturers' Association of India

A-448, (Lower Ground Floor), Defence Colony, New Delhi 110024 (INDIA)

Tel: +91-11-41556644, Email: seminar@elcomaindia.com, Website: elcomaindia.com

## FOREWORD:

Lighting is a ₹9000 crore (US\$ 2 Billion) market in India and is growing at a consistent rate of over 12% per year. Like most developing countries, India also faces a shortage of electrical energy which hampers the economic growth of the Country. Whereas the Government has focused on generation enhancement, the supply - demand gap continues to grow and calls for immediate attention. Energy saving products and systems are a priority for the Country and this is where lighting can contribute to reduce electric consumption. Lighting consumes over 18% of the total electrical energy in the Country and needs to conserve on the one hand, and to modernise on the other.

## ABOUT THE CONFERENCE:

ELCOMA is collaborating with Messe Frankfurt to hold the largest lighting fair in India in October this year. Against the backdrop of the display of the latest technologies, products and services, ELCOMA is also organising a focused International Conference, "Redefining Light". The conference will cover key areas of the exciting and rapidly changing field of lighting.

The Conference will feature Indian and international speakers who are experts in the key areas that the conference will cover, that is Sustainability, New Technologies, Humanising Lighting Indoor and Outdoor and the Future.

The Conference is supported by the Bureau of Energy Efficiency of the Government of India, while the conference sessions are sponsored by Philips, Osram, Crompton Greaves and Bajaj Electricals.

The Conference has been designed to cover all the topics of immediate and long term interest of the Indian lighting fraternity.

## SESSION TOPICS:

- Sustainability
- New Technologies
- Humanising Lighting –
  - Indoor (Offices, factories, malls and hospitality)
  - Outdoor
- The Future

## VENUE:

Pragati Maidan, New Delhi

## ORGANISING COMMITTEE:

Chairman:	H.S. Mamak
Vice-Charman:	Sudeshna Mukhopadhyay
Organising Secretary:	Shyam Sujan

### Advisory Committee Members:

Philips:	Rohit Dubey
Osram:	Rajat Mandal
Bajaj Electricals:	Khisty Mangesh
Crompton Greaves:	Swaroop Bolar

## IMPORTANT DATES:

### October 5, 2012: Inauguration

Inauguration of Light India Exhibition – 10.00 to 12.00

### October 5, 2012: Conference

Session I - Sustainability – 13.30 to 15.15

Session II - New Technology – 15.30 to 17.15

Gala Dinner - 19.00 to 22.00

### October 6, 2012: Conference

Session III - Humanising Lighting Indoor – 10.00 to 11.30

Session IV - The Future – 12.00 to 13.15

Session V - Humanising Lighting Outdoor – 14.00 to 15.30

Valedictory Session – 16.00 to 17.30

### October 6 to 8, 2012

Visit to lit up monuments – 19.00 to 21.00

## REGISTRATION FEE:

Indian delegates: per person ₹3000

Foreign delegates: per person US\$ 100

(Quick registration online at [www.elcomaindia.com](http://www.elcomaindia.com) or complete the form enclosed).

## GALA DINNER:

A Gala dinner is being organised with an entertainment programme of fusion dance and laser show followed by drinks and dinner

Charges: Indian delegates – per person ₹4000

Foreign delegates – per person US\$ 100

(Quick registration online at [www.elcomaindia.com](http://www.elcomaindia.com) or complete the form enclosed).

## HOTEL ACCOMODATION:

Following hotels have been organised for accommodation at a special rate for the delegates (subject to availability):

### Hotel Shangri-La – Superior Room

(Single) Rent ₹10,000 inclusive breakfast + taxes

(Double) Rent ₹10,500 inclusive breakfast + taxes

### Hotel Le Meridien – Deluxe Room

(Single) Rent ₹10,500 inclusive breakfast + taxes

(Double) Rent ₹10,500 inclusive breakfast + taxes

*For booking contact*

Mr. Arpit Seth on +91-98730 07410 / [arpit.seth@fsrtravels.com](mailto:arpit.seth@fsrtravels.com)

## SPEAKERS' PROFILE:



**Ray Malony**  
Editor - Lux Magazine, U.K.

Ray Malony has written about lighting for over 20 years. He studied electrical engineering at Dublin City University and is currently the editor of Lux Review magazine and is based in London. He has co authored the book, Light: Reinterpreting Architecture. This book looks into the very important relationship between architecture and light over the centuries and leads the reader into individual case studies. He has organised and chaired several events on artificial lighting.



**Diego Mantovani**  
Product Manager -  
Disano Illuminazione S.p.A., Italy

Diego Mantovani is working in the lighting field since 1988 covering several roles in product marketing, sales management & business development working for leading international lighting companies. He has contributed to define and introduce in the Italian market some of the technologies currently used in most of professional lighting applications. He was member of the Lighting Component Group of the Italian Lighting Association ASSIL. Since 2006 working for Disano Illuminazione, the Italian market leader in professional lighting with a product portfolio of more than 3500 products.



**Daniel Walker**  
Product Manager -  
Philips Dymalite, Australia

Daniel Walker has been working for the last 12 years at Philips Dymalite, traversing through multiple departments before reaching the position of Product Manager in July 2010. Daniel Walker is a member of Australian Green Product Group. He has done Masters in Marketing from University of Technology, Sydney. Integrating programmable multi-function sensors including ultrasonic is the solution he recommends to the larger developers to realise high savings in the area of lighting installations.



**Niranjan Khatri**  
General Manager -  
ITC Welcomgroup, India

Niranjan Khatri has a Hotel Management background and has operational experience as General Manager at various ITC hotels. He headed the CII- Renewable Energy Cell for a year. He conducted eco-designing sessions for many companies and colleges and developed eco-rating for Delhi government. The ITC "Green Centre" Gurgaon was awarded the Platinum Green Building rating by USGBC-LEED.



**Eric J Haugaard**  
Director - Product Technology  
Ruud Lighting Inc, USA

Eric J Haugaard has been Director of Product Technology including BetaLED Division at Ruud Lighting Inc for 5 years. Previously he worked in the area of Product Development for nearly 18 years. Eric received his B.S Engineering degree for University of Wisconsin - Parkside and participated in the NASA Post-Baccalaureate Programmes. Eric is considered as a leading international expert in Luminaire Industry.



**Jim Miller**  
Chief Sales and Marketing  
Officer, Bridgelux, Inc.

Jim Miller, prior to joining Bridgelux in 2011, served as the CEO of TerraLUX Inc. where he began the rapid transition to general lighting with LED light modules. Previously, Miller, held the position of VP of Global Geographic Sales at Philips Lumileds. Previously, Miller spent 20 years in the data storage industry in various sales and marketing leadership roles with Iomega, Conner Peripherals, Adaptec, Maxtor, Bell Microproducts and LeftHand Networks.



**Mark Mc Clear**  
Director - CREE, USA

Mark Mc Clear is responsible for business development at CREE'S solid state lighting business. Earlier for Dow Chemical Company, he grew their semiconductor material SBU from a corporate R&D project to a full-scale business unit. Mark has a B.S in Electrical Engineering and is also an M.B.A. Mark has a reputation of breaking down any LED industry topic to the basics and can talk on technical and research topics with ease. He is currently working on revolutionary changes in LED Fixtures.



**Ingo Susemihl**  
Head - Global Luminaire Activities  
OSRAM AG, Germany

Ingo Susemihl is Head - OSRAM's global luminaire activities Head in indoor, outdoor and consumer lighting. Earlier he was Head Sales & Marketing at Siteco, acquired by the OSRAM AG in 2011. Positions in the R&D and high tech industry included that of Business Unit Manager for the lighting business of the ARRI group and DLR, NREL, Flachglas Solartechnik, Siemens AG and Infineon. Ingo holds a "Dipl.-Ing." diploma in Physics Engineering from the FH Wedel University of Applied Sciences.

and many more...